

Professionals

Patents



Emi ASHIHARA General Manager of Trademark Group

Patent Attorney (Registration Number 14752)

Professional Career

The French Embassy 1987-1988
Art dealer 1988-1995
English teacher 1995-2000
French consulting company 2000
JETRO 2000-2001
Patent law office 2001-2011
YKI Intellectual Property Attorneys since 2012

Education

B.A. in French Literature, Waseda University, 1986
LL.M. in Intellectual Property Law, Waseda University School of Law, 2022

Languages

Japanese, English, French

Organization Memberships

Japan Patent Attorneys Association
APAA
Japan Trademark Association

Publications

“Guide for how to file a trademark application in foreign countries” Japan Institute of Invention and Innovation (Joint Work), 2014
“Trademarks consisting of Latin and Japanese characters” Patent Vol. 63, No. 4, 2010

Lectures & Presentations

“Trademark systems in US, China and EU” 2011 Japan Patent Attorneys Association
“Guide for how to file a trademark application in foreign countries” 2011 Japan Institute of Invention and Innovation
“Copyright Law” 2012 Japan Patent Attorneys Association
“Protection of trademarks in foreign countries” 2012 Dokkyo University
“JPAA IP Practitioners Seminar” (Thailand) 2013 Japan Patent Attorneys Association
“Trademarks in Malaysia, Vietnam and Thailand” 2013 Pharmaceutical Manufacturers’ Association of Tokyo
“Local Script Marks” (Hong Kong) 2014 INTA 136th Annual Meeting
“Filing procedures in foreign countries” 2014 Patent Attorneys Cooperative Association of Japan